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OUR STÖRY

WE TRANSLATE EFFORT INTO IMPACT.

Founded by a multimedia artist, Tung with a background in new media and design, TÖN is a creative studio rooted in the duality of sight [瞳 Pupil] and Sound [Tone]. We specialize in video content for artists, performers, talents and creatives – from cinematic showreels to polished audition tapes and promos.



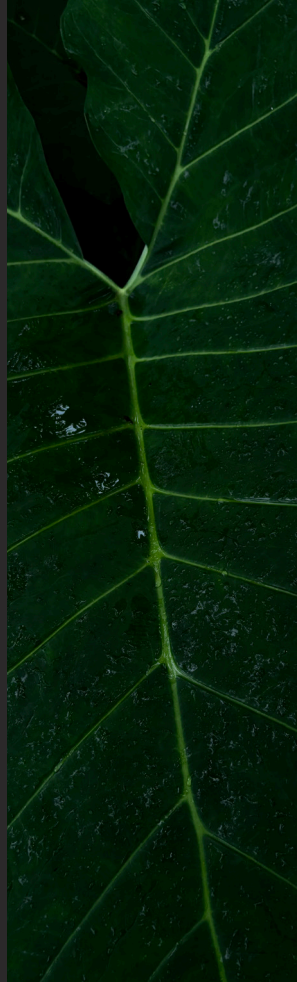
EMPATHY

We understand what it feels like to want to be seen. That's why we approach every artist's journey with care, respect, and genuine support.



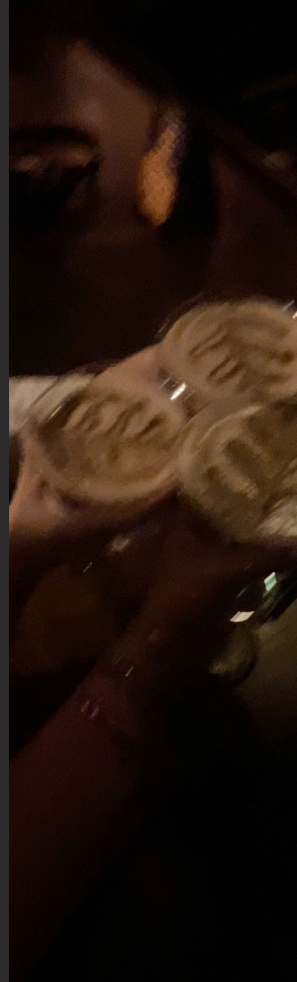
ELEVATION

Our goal is to help you rise by turning your raw talent into something polished, professional, and ready for the next step.



AUTHENTICITY

We take the time to understand who you are, so your reel doesn't just show what you do but reflects your true self.



SUPPORT

You're not doing this alone. We're here to guide, encourage, and collaborate with you every step of the way.



PRESENCE

When your work is captured with intention, you don't just show up – you stand out and stay memorable.



IMPACT

We create visuals that leave a lasting impression and give your audience a reason to remember your name.

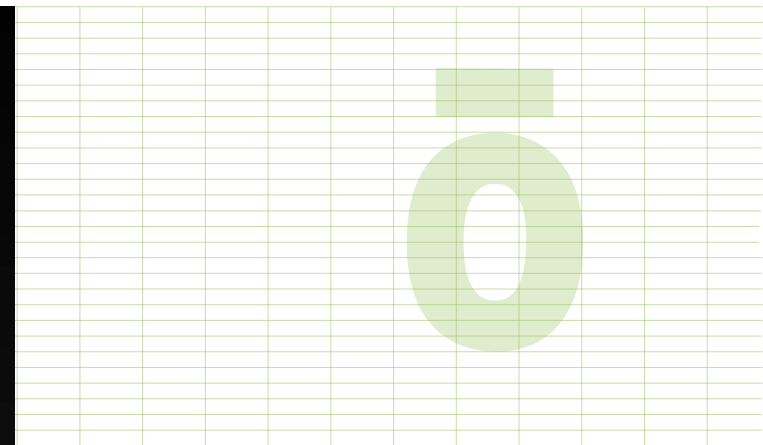
Tōi

PRIMARY LOGO

A fuss free, simple logo. We are what we are and we are proud to show it. This reflects strongly on our values –

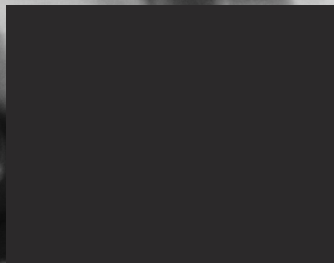
Authenticity and Presence





ICONOGRAPHY

Extracting the “o” from our primary logo. This serves as our icon. A simple ‘stamp’ signaling the *presence and impact* of our studio.



MIDNIGHT GREY

C=0 M=0 Y=0 K=97

R=8 G=8 B=8

HEX: #272526



CHARCOAL GREY

C=0 M=0 Y=0 K=86

R=28 G=27 B=28

HEX: #1C1B1C



PERIDOT GREEN

C=49 M=7 Y=89 K=0

R=144 G=188 B=81

HEX: #90BC51



TITLE

**BEBAS NEUE PRO
(EXPANDED EXTRABOLD)**

HEADING

MENLO (BOLD)

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voluptatus abo. Nam, tecaborum
que voluptatis venti si idundig
natqui officto

MENLO (REGULAR)

Tōn
s t u d i o